# **GCG Website Enhancements Proposal**

### **Features**

#### 1. New Careers section

The careers section will be a page in which we will mainly list the available jobs with their descriptions in it.

- Job Components:
  - Title
  - Location
  - Department
  - Posting Date
  - PDF
  - Available/not Available
- Page Structure
  - Introduction, (it may contain GCG vision & mission for example)
  - Job Cards
  - How to apply, mentioning the contact medium, (hr@gcginnovate.com for example) and the office location

#### 2. New Invest section

The invest section will be a page in which we will show description for each department in GCG

- Department Components
  - Main Image
  - Description
  - PDF (for detailed description)
- · Page Structure
  - Section for each department with a downloadable pdf link for detailed description
  - About GCG
    - We may put a financial information, company milestones and achievements, earnings calls...
    - we may put a bit about the board members
    - Some Analytics...
  - Contact Section
    - <u>invest@gcginnovate.com</u> for example

#### 3. New Research and Development (RND) section

The RND section will be a page in which we will show the RND department Team, description and Projects

- Project Components:
  - Title
  - Description
  - Principal Image
  - Date (hidden)
  - Status (Ready/Not Ready)
  - More Images
  - Video
  - PDF

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- Page Structure
  - Main image
  - Description
  - Projects Section
  - Team Section

#### 4. Email Modifications

- 1. Send Separate Emails in the contact forms to Mr. Michell and the client.
- 2. Forward Received email at web@gcginnovates.com to Mr. Michell
- 3. Modifying the automatic message to:

Thank you (Client Name) for contacting us.

Our team will be in touch with you as soon as possible.

**GCG Customer Support Department** 



### **Timeline**

Section	Duration
Careers	3 days
Invest	3 days
RND	4 days
Email	1 day

**Total Duration:** 11 days

### **Cost Estimation**

Section	Service Only Price	Source Code Included Price
Careers	60\$	85\$
Invest	45\$	65\$
RND	90\$	120\$
Email	15\$	15\$

# **Payment Options**

### **Options - Service Only**

- All Features: A total of (210\$) 190\$ upon final delivery and acceptance of all the features.
- Custom Features: The sum of the selected features upon final delivery and acceptance of the selected features

### **Options - Source Code Included**

- All Features: A total of (285\$) 250\$ upon final delivery and acceptance of all the features.
- Custom Features: The sum of the selected features upon final delivery and acceptance of the selected features

Note: This option will only be available upon paying the previous proposals source options amount:

- New website Milestone Proposal (160\$-110\$ = 50\$)
- Dynamic Website Proposal (280\$-200\$ = 80\$)

## **Clarifications**

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- Upon purchasing the website along with its source code, a zip file will be sent to the website manager. This file includes the new features, which will be available after full payment.
- The Service Only option guarantees the functioning of the website for its intended purposes
- The previous proposals (New website Milestone, Dynamic Website) options can still be upgraded to include the source code by paying the difference of 130\$, with no additional charges.

#### On Thursday July 8 2024

Mohamad El Moussawi mswi.mohmd@gmail.com 00 961 71 429 509

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